



Southeast Asian Regional Center for Graduate Study
and Research in Agriculture



Executive Program for Leaders in Asian Agriculture and Development (LAAD): Focus on Southeast Asia May to June 2025 | Hybrid

This Executive Program is a leadership capacity development program aimed at the Southeast Asian agrifood community which promotes sustained economic growth under prevailing social, economic, biophysical, and global realities. The five-week executive course aims to level up agriculture leaders in Southeast Asian countries with the skills and knowledge to be pro-active leaders by providing updates on selected contemporary issues in agriculture and food deemed important to the region, and to impart skills to lead strategy and innovation.

Target participants

Individuals with at least three years of cumulative leadership experience in:

- National/regional agriculture, fisheries, and rural development agencies
- Private sector entities (especially multinational companies, startups, and domestic agrifood companies)
- Statutory bodies, higher education institutions, and civil society organizations
- International and regional bodies located in Southeast Asia and beyond

Program Format and Duration

The Program will use a hybrid format of online sessions spread over a month, culminating in a three-day in-attendance participation. Each participant (or group from the same institute) will be expected to develop a "Futuring Paper" that proposes changes in their home institution through technological and organizational innovation and an implementation plan.

Online Sessions via Zoom

- 7, 14, 21, 28 May 2025 (Wednesdays, 9:00 am to 12:00 pm GMT+8)

In-house residential at SEARCA, Los Baños, Philippines

- 3-5 June 2025

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PROGRAM MODULES

Module 1. Contemporary issues in the agrifood and agriculture development landscape

This module consists of a select group of topics that are contemporary and important for all Southeast Asian leaders in agriculture/rural development to have an understanding. Increasingly, these topics drive international discourse and require policy and action responses at the national and regional levels. They also form the basis for new strategies and innovations by organizations.

Module 2. Leading in strategy development

This module consists of a select group of topics that empower the leader to develop appropriate strategies to re-align their organization to address contemporary issues and change.

Module 3. Leading in innovation processes

This module empowers participants with an understanding of the innovation process, skills to develop appropriate resource mobilization, and the development of relevant problem statements that address stakeholder needs and concerns.

PROGRAM FEES

USD 1,135* – regular rate for private sector and international NGO employees

USD 730* – subsidized rate for government employees of any SEAMEO member country

USD 500 – special rate for attendance to the four online sessions only

**Inclusions: registration fee, learning materials, training kit, meals, accommodation, and airport transfers during the face-to-face session. Flights and travel insurance should be covered by the participants.*

CONTACT US

Interested in partnering or participating in this training? Please contact **Dr. Nova Ramos**, Head, Education and Collective Learning Department-Training for Development Unit (ECLD-T4DU):

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